

Operational activities

Overview

Henkel was founded in 1876. Therefore, the year under review marks the 136th in our corporate history. Today, Henkel employs around 47,000 people worldwide, and we occupy globally leading market positions in the consumer and industrial businesses.

Organization and business sectors

Henkel AG & Co. KGaA is operationally active as well as being the parent company of the Henkel Group. It is responsible for defining and pursuing Henkel's corporate objectives and also for the management, control and monitoring of Group-wide activities, including risk management, and the allocation of resources. Henkel AG & Co. KGaA performs its tasks within the legal scope afforded to it as part of the Henkel Group, with the affiliated companies otherwise operating as legally independent entities.

Operational management and control is the responsibility of the Management Board of Henkel Management AG in its function as sole Personally Liable Partner. The Management Board is supported by the corporate functions.

Henkel is organized into three business sectors:

- Laundry & Home Care,
- Beauty Care,
- Adhesive Technologies.

Our product range in the Laundry & Home Care business sector comprises heavy-duty detergents, specialty detergents and cleaning products. The portfolio of the Beauty Care business sector encompasses hair cosmetics, products for body, skin and oral care, and products for the hair salon business. The Adhesive Technologies business sector offers decoration and renovation products, adhesive and correction products for home and office, building adhesives and industrial and structural adhesives as well as sealants and surface treatment products.

Our three business sectors are managed on the basis of globally responsible strategic business units. These are supported by the corporate functions of Henkel AG & Co. KGaA in order to ensure optimum utilization of corporate network synergies. One key driver of this development is our further expansion of shared services. Implementation of the strategies at a country and regional level is the responsibility of the affiliated companies. The executive bodies of these companies manage their businesses in line with the relevant statutory regulations, supplemented by their own articles of association, internal procedural rules and the principles incorporated in our globally applicable management standards, codes and guidelines.

Henkel around the world: regional centers

